

Campaign Name: GBC #1 Ship FREE to Canadians in Need

Primary Text – 125 characters:

Canadian Charities in COVID recovery need gently used clothing & footwear. We will ship FREE to Salvation Army Thrift Stores

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Hashtags 30 max:

#Canadiancharities #COVID-19response #givebackcanada #donatetocharity #stratacouncil #groupgiving #recyclingcardboard #ecommerce #payitforward #greeninitiatives #gooddeed #canadianshelpingcanadians #waystohelp #PUDO #pickupdropoff #clickandcollect #recycleclothing #donateclothing #divertlandfill #howcanihelp #donateusedclothing #closetcleaning #amazon @sathriftstore @randomactsofgreen

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Longform Character Count with spaces (including hashtags) : 2198 (max 2200)

Canadians in need, really need what you no longer want. And they need it now, urgently.

Did you know that the unwanted clothing & footwear you donate to charity can become a lifeline for Canadians in need? Organizations like The Salvation Army Thrift Store, National Recycling Operations sell the clothing and footwear you donate, in their thrift stores, and that revenue supports essential programs and services within the community.

It's that easy to help, and it costs you nothing but time and compassion for fellow Canadians - children, families, elderly, homeless. Now, especially as winter sets in.

Simply pack your unwanted clothing and footwear in a cardboard box (or boxes - up to 12 per household), download a FREE SHIPPING LABEL, and drop it to the PUDO Point Counters location nearest you.

Canadian charities were hit hard by COVID-19. Thrift store revenues took a big hit, and they are still deep in recovery.

Your unwanted things will re-stock thrift stores coast to coast, which in turn not only provide access to warm clothing and shoes for families, but revenues to fund essential family services like food banks, shelters and transitional housing, youth and family services, and recovery programs.

So many of us are struggling during this pandemic, but untold thousands are barely hanging on. Imagine what good your unwanted clothing could do for so many, and how easy it will be for you to box it up and drop it off to us for shipping at absolutely NO COST TO YOU!

Please help us help Canadians in need. Donate your unwanted clothing & footwear to The Salvation Army Thrift Store. They have been providing life-giving assistance to Canadians in need since 1886.

See link in our bio to learn how easy it is to help, and how to find the PUDOpoint Counters location nearest you - over 700 locations across Canada.

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